



Dear Coalition Partners

We are excited to kick off the Signature Drive for the Sacramento Youth Jobs and Opportunity Act. Reaching the ballot will be a great challenge, but we are optimistic and ready to work. Beginning in January our team will spread across Sacramento, gathering signatures in public meetings, at special events, and in front of local businesses.

However, due to the volume of signatures needed, we would like to add an additional plank to our strategy. Every Saturday, from 10 am to 2 pm we will be walking door to door in neighborhoods across the city. This has been proven the most effective way to gather valid signatures, but it is a method that takes significant person-power. A successful walk will have over 35 volunteers gathering hundreds of signatures in a few short hours.

**We are asking that your organization pledge to bring a definite number volunteers to at least 1 walk a month.** We are reaching out a wide array of people to join us, but we cannot succeed without your help. Even 5 volunteers once a month will make a significant difference in this campaign. Attached is a list of our walk dates and times, a sample schedule, and a short page on what is expected of a volunteer.

For more information, and to sign up your organization for walk days, please contact Andrew Peake at 446-7600.

**[Sample to send to your volunteers]**

Thank you for your interest in helping Yes to Youth gather signatures for the Youth Jobs and Opportunity Act. If you haven't done this type of thing before, it can seem intimidating, so we wanted to give you an idea of what the day would look like.

The day begins with a training and breakfast at the **(name and address of meeting location)**. We will go over the Ballot Measure, how to correctly fill out the petition and some helpful hints on getting good results. Experience is not necessary; all you need to bring is a pair of comfortable shoes and a smile.

After the training (and coffee!) you will go to an assigned neighborhood with a group of volunteers. We will not send you out alone, or to any area that would make you feel uncomfortable. You will have a list of the voters that live in that area, a script, and hand-outs related to the ballot. Yes to Youth team members are also a quick phone call away, if you or someone you are talking to has questions.

The walking takes between 2 and 3 hours, after which you will report back to our meeting location to turn in your petitions.

Can I just walk my neighborhood?

Sure! That would be great. If that is what you would like, please contact Andrew at 446-7600 and he can get you all the materials needed to gather signatures in your neighborhood.

Thanks,

The Yes to Youth Team

## Dates & Locations of Precinct Walks:

- January 16<sup>th</sup>
  - Land Park (Done)
  - Sierra 2 Center
- January 23<sup>rd</sup>
  - North Natomas (Done)
  - ARC Natomas?
- January 24<sup>th</sup> (Sunday)
  - Greenhaven/ Little Pocket (Done)
- January 30<sup>th</sup>
  - South West Natomas
- February 6<sup>th</sup>
  - Del Paso
- February 20<sup>th</sup>
  - Meadowview/North Laguna
- February 21<sup>st</sup> (Sunday)
  - South Natomas
- February 27<sup>th</sup>
  - River Park/East Sacramento
- March 6<sup>th</sup>
  - Tahoe Park
- March 13<sup>th</sup>
  - Pocket
- March 20<sup>th</sup>
  - Natomas Crossing (rest of precincts in South Natomas and North Natomas)
- March 21<sup>st</sup> (Sunday)
  - East Sac/Midtown
- *March 27<sup>th</sup>*
  - *Location TBD*
- *April 3<sup>d</sup>*
  - *Location TBD*
- *April 10<sup>th</sup>*
  - *Location TBD*
- *April 17<sup>th</sup>*
  - *Location TBD*
- *April 18<sup>th</sup> (Sunday)*
  - *Location TBD*
- *April 24<sup>th</sup>*
  - *Location TBD*
- *May 1<sup>st</sup>*
  - *Location TBD*
- *May 2<sup>nd</sup> (Sunday)*
  - *Location TBD*